

Tourism Association of North Yorkshire

VisitYorkshire (TANY) promotes and develops tourism within the North Yorkshire area.

We work closely with our local and regional partners in Ryedale District Council and the Yorkshire tourism authority, Welcome to Yorkshire, as well as nationally with VisitBritain, to ensure our member's benefit from the opportunities and resources available to local tourism businesses and continue to have a voice in future developments.

We work hard to promote cooperation between our members and other local tourism associations, coordinating marketing campaigns and ensuring the widest possible distribution of leaflets and other publicity and advertising material.

Most importantly of all, we work to establish contact between members of the association to promote the exchange of information and ideas and provide mutual support. We aim to improve standards of provision for tourists in the area and help our members' businesses flourish.

There are many measurable benefits from simply belonging to the Association:

Independence

We are totally independent. We rely on no one other than our Members for the support and success of the Association.

Networking

We share information on topics of industry importance both at our meetings and through our Discussion Forum.

Lobbying

We lobby for change, or no change on matters of national, regional and local importance.

A Voice

We provide input to local authorities on important tourism issues. We have representation on our local Tourism Partnership board and through them 'Welcome to Yorkshire'/Yorkshire Tourist Board.

Marketing

Advice on Marketing and a promotional listing on visityorkshire.com our unparalleled domain name. (very high Google ranking)

Discounts

We have many local and regional suppliers who offer discounts on goods and services for all our Member sectors.

Training

Ongoing support for all types of industry related training.

Social Networking

Regular events to which all Members are invited where the social aspect of the Association is brought to the top of our agenda.

Constitution of Tourism Association North Yorkshire

1. Name

The name of the Association shall be Tourism Association North Yorkshire (TANY)

2. Objects

The object of the association shall be:

- a) To promote and develop tourism within the Moors and Coast area and to assist and support the work of Ryedale District Council.
- b) To establish contact between members of the association to promote the exchange of information and ideas and to provide mutual support.
- c) To initiate and participate in joint marketing activities.
- d) To act as a collective voice in encouraging improvements in the tourism industry at a local, regional and national level.
- e) To promote cooperation between members to ensure the widest possible distribution of leaflets and other publicity and advertising material produced by members.
- f) To promote training for members.
- g) To increase the benefits from visitors coming to the area
- h) To promote the improvement of standards of provision for tourists in this area.

3) Membership

The following shall be members of the Association:

- a) Founder members – that is those persons who are present or represented at the meeting adopting this constitution and who are recorded in the minutes of such meeting.
- b) Individual members who are interested in promoting tourism activities in the district of Ryedale and its vicinity, who are accepted as members by the committee.
- c) Corporate members including firms, companies clubs, trade and industrial associations, guilds, charities whether registered as companies or not who are interested in promoting tourism activities within Ryedale and the vicinity and who are accepted by the committee.

New members who provide accommodation will only be allowed if they are either Quality Assured or are prepared to work towards Quality assurance in the twelve months after joining.

4Subscriptions

Every member shall pay an annual subscription of such amount as shall be determined from time to time by the Committee and shall receive a membership card signed by the secretary. The committee may prescribe the categories of membership and levy different rates of subscription for members with different categories. The committee shall have the right to terminate the membership of a Member for non payment of their subscription or any good cause but the member concerned shall be entitled to put their case to the committee in person before any such decision becomes final.

5 The Committee

- a) The management of the Association shall be vested in a committee consisting of not less than 6 and not more than 18 members; one third of the committee shall be elected for a period of 3 years at each Annual General meeting of the Association. A retiring committee member may stand for re-election. Casual vacancies may be filled if the number of Committee Members falls below 8.
- b) The committee shall meet not less than four times annually at dates to be determined by the chairman.
- c) Committee membership should reflect both the members business segment and location in Ryedale.
- d) Any committee member whose attendance at committee meetings falls below 40% over a minimum of 5 meetings shall be deemed to have retired from the committee.

6 Officers

The officers of the association shall be Chairman, Vice Chairman, Secretary and Treasurer who shall be appointed from the committee at the AGM.

7 Proceedings of the Committee

THE Committee shall meet not less than 4 times in the year and may regulate its own proceedings. The Quorum shall be five members. All questions shall be decided by a majority vote, but in the case of equality of votes, the Chairman shall have a second or casting vote. The Committee may appoint sub-committees and may co-opt members onto the committee provided that except in the case of a member co-opted to fill a casual vacancy in accordance with rule 5, no co-opted member of the committee shall have a right to vote.

8 General Meetings

8.1 Annual General Meeting

There shall be an Annual general meeting of the members of the Association which shall be held in the month of March of each year or as soon as practicable afterwards. The principle business to be conducted will be to receive officers reports and accounts for the last financial year and to elect **one third of the committee members (see 5a)**

8.2 Extraordinary General Meeting

- a) An Extraordinary meeting may be called at any time by the Secretary at the request of the Committee or at least five members. The notice calling the meeting shall specify the matters to be discussed.
- b) There shall be meetings held to conduct the business of the Association and to provide both a forum for discussion and subjects of interest.

8.3 General Provisions

a) The quorum at a general meeting shall be one quarter of the number of members of the Association or 15 or more paid up members whichever is less. At least 14 days notice shall be given of any General Meeting in writing sent to each member of the Association with a copy of the agenda.

All questions other than the alteration of the provisions of this constitution shall be decided by a simple majority of votes duly cast by members present in person, but in the case of equality of votes, the Chairman shall have a second or casting vote.

b) In the event of a quorum not being present at the meeting of the Association or the Committee 30 minutes after the appointed time, the meeting shall be adjourned to a day not more than 30 days hence. At the adjourned meeting those members present shall constitute a quorum. In the event of the Chairman not being present at any General Meeting the members present may elect one of their members to act as Chairman for that meeting.

9 Trustees

The Committee may appoint from time to time not less than two and not more than four members of the Association to be Trustees for the purpose of holding land for the Association. The trustees shall act on the lawful directions of the Committee and shall be entitled to be indemnified in respect of all expenses properly incurred by them as such trustees. A trustee may be removed from office by the Association in a General Meeting and may resign his Trusteeship by notice in writing to the Committee at any time provided that if the association owns an interest in land there are at least two continuing Trustees

10 Land and Buildings

All Land and buildings belonging to the Association shall be vested in the Trustees

11 Powers

The Association shall have the power to obtain income from the following sources:

- a) membership subscriptions
- b) Sponsorship
- c) Grants and proceeds of fund raising activities
- d) The sale of literature and promotional materials and the proceeds of events organised by or on behalf of the association
- e) Interest from deposit accounts
- f) From any other source

12 Finance

a) All cash received by or on behalf of the Association shall be handed to the treasurer who shall pay the same into the Associations bank account. Cheques shall be signed by not less than two persons authorized by the Committee to do so who shall be Committee Members

b) The property of the Association whatever its source shall be used for furthering the objects of the Association and no other purpose. **The Committee may propose to the Members at either an AGM or an extraordinary Meeting the payment of an honorarium to a member of the Committee.** No Committee member or Trustee may receive any payment or other benefit other than the repayment of their reasonable out of pocket expenses. No employees of the Association may also be a Committee member or a Trustee.

c) The Associations financial year shall be from November 1st. to 31st.October in the succeeding year.

d) Books of accounts shall be kept by the Treasurer and a statement of account made up to the end of each financial year shall be presented at the AGM and to be open for inspection by any Member

13 Alteration of the Constitution

The provisions of this constitution may be altered by a resolution passed by a two thirds majority of the members present in person and voting at a General meeting of which notice has been given specifying the matter to be discussed

14 Dissolution

The Association may be dissolved by a resolution passed by a simple majority of the members present in person and voting at a General Meeting of which notice has been given specifying the matter to be discussed. On dissolution the assets of the Association shall not be distributed among the members, but after provision has been made for meeting all outstanding debts and liabilities, they shall be transferred to such other voluntary or non profit making organizations whose purpose is concerned with the promotion of tourism within the area concerned as the Committee may determine.

Please retain the following page for your records

TANY MEMBERSHIP TERMS AND CONDITIONS

Only those establishments that sign the Declaration stating they undertake to meet the following requirements may be eligible to participate in marketing, publishing and promotional activities undertaken by the Tourism Association North Yorkshire

REQUIREMENTS

- To fulfil all appropriate statutory obligations
- To maintain the buildings, their fixtures, furnishings, fittings and décor in sound and clean condition and fit for the purpose intended.
- To observe the following Code of Conduct:
 1. To ensure high standards of courtesy and cleanliness, catering and service appropriate to the type of establishment.
 2. To describe fairly to all visitors and prospective visitors, the amenities, facilities and services provided by the establishment, whether by advertisement, brochure, word of mouth or any other means. To allow visitors to see accommodation, if requested, before booking.
 3. To make clear to visitors exactly what is included in all prices quoted for accommodation, meals and refreshments, including service charges, taxes and other surcharges. Details of charges, if any, for heating or for additional services or facilities available should be made clear.
 4. To adhere to, and not exceed, prices current at time of occupation for accommodation or other services.
 5. To advise visitors at the time of booking and subsequently of any change, if the accommodation offered is in an unconnected annexe, or similar, or by boarding out, and to indicate the location of such accommodation and any difference in comfort and amenities from the accommodation in the main establishment.
 6. To give each visitor on request, details of payments due and a receipt, if required.
 7. To deal promptly and courteously with all enquiries, requests, reservations, correspondence and complaints from visitors.
 8. To allow an official TANY representative if requested by the Committee reasonable access to the establishment, to confirm that the Code of Conduct is being observed.
 9. To provide visitors at the time of booking with details of terms and conditions regarding cancellations
 10. **Caravan/Chalet/Camping Parks/Holiday Centres only.**
The operator must also comply with the provision of the caravan industry's Codes of Practice.

TOURISM ASSOCIATION MEMBERSHIP FORM

Please accept this completed application as my request to join the Tourism Association North Yorkshire (here after known as TANY) I agree to be bound by the Association's rules and confirm that if I no longer wish to belong to TANY I will advise the Secretary in writing. I further confirm that I accept the Membership Terms & Conditions listed below

(PLEASE COMPLETE IN BLOCK CAPITALS)

Our preferred method of contact is email please ensure that you list your correct email address below and if you have a SPAM filter ensure that any message from visityorkshire.lovejoy480@googlemail.com is allowed into your inbox.

Name of Establishment: _____

Type of Business

(e.g Accommodation Provider (Serviced or Self Catering) Attraction

Caravan Site Camping Site Other (please specify) _____

Address: _____

Postcode: _____ Classification and Grading Award _____

Tel. inc. area code _____ Fax inc. area code _____

Mobile (if preferred for contact) _____

Public Liability Insurance Company and Policy Number _____

E-mail: (list in block letters we will convert) _____

Website Address WWW. _____

Yours Unique Selling Point (USP) Max 20 Words _____

Name of
Proprietor: _____ Signed: _____ Date: _____

PLEASE SIGN AND DATE AND RETURN WITH YOUR CHEQUE FOR £60.00 Payable to **TANY** (£10.00 Joining Fee & £50.00 Annual Membership) TO

**THE SECRETARY TOURISM ASSOCIATION NORTH YORKSHIRE
32 EASTFIELD ROAD PICKERING NORTH YORKSHIRE YO18 7HU**

Your Membership Certificate will be sent to you within 14 days